CENTRE for **GAMBLING RESEARCH** at **UBC**

Slots, sports, and streams – New directions in gambling research

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a place of mind THE UNIVERSITY OF BRITISH COLUMBIA

Department of Psychology

Disclosures

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What is a gambling stream?

Slots & 34.4K watch Gambing SLOTS & CASINO	Casino ng 75.7K followers						
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Spectate gambling content for entertainment, without the prospect of winning money Free online broadcast where gamblers share their gameplay

May Contain Labeled Content You o	Manage Settings ×						
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Kick, 2024; Twitch, 2024

Gambling Streams



Streamer's live cam

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Roshtein on Kick, 28 June 2024

Youth Exposure and Age Gating



BOTTOM LINE, DON'T GAMBLE, BUT IF YOU'RE STUPID, THEN,

18+ | Gamble Responsibly | BeGambleAware

Follow these steps to stay on track, and be above the age of 18 when gambling!

Don't think of gambling as a way to make money. Only gamble with money you can afford to lose. Set a money limit in advance. Set a time limit in advance. Never chase your losses. Don't gamble when you're depressed or upset.

Take frequent breaks.

Don't drink or use drugs when gambling.

Visit BeGambleAware for more information and professional help.

Intended for certain audiences May contain: Mature-rated game Manage your content preferences in settings.



Just one second...

Checkadoscasinos's content is intended for certain audiences It may contain: Gambling, Mature-rated game

This content may not be appropriate for you to watch.

Manage the types of content that you see in your content preference settings.



- Minimal age-gating of gambling content on streaming platforms
- Gambling streamers may serve as role models to youths
- Youths are more susceptible to social influences
- Earlier age of gambling initiation is associated with more serious harms

See Abarbanel, Avramidis, Clark & Johnson 2021 The Conversation

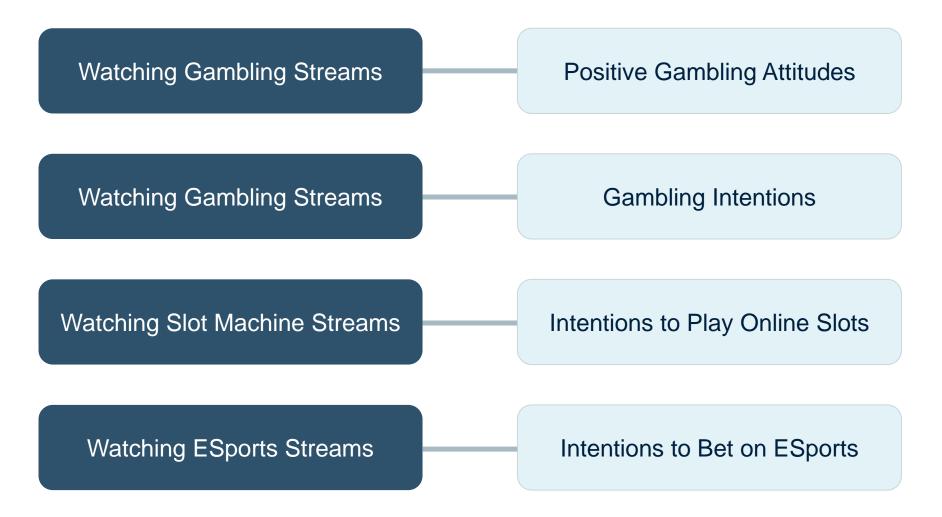
Research Question

The effect of watching gambling streams on young adults who do not gamble





Study Results



Take Home Messages

- Young people are increasingly exposed to gambling content, such as gambling streams
- Complex example of where emerging forms/gamblification meet gambling marketing & advertising
- Evidence for associations between gambling stream consumption and future gambling intentions
- More research is needed better understand the potential long-term effects of gambling stream consumption

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