



**NEW HORIZONS**  
IN RESPONSIBLE GAMBLING

# Is it Gambling? Breaking Down Esports, Video Games & Social Games

Presented by

**bclc**



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Gaming Institute at University of  
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UNLV

INTERNATIONAL  
GAMING INSTITUTE

# Is it Gambling? Breaking Down Esports, Video Games & Social Games

Knowledge.

Research.

Innovation.

New Horizons in Responsible Gambling

March 10, 2021

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Director of Research, UNLV International Gaming Institute  
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**Gambling**

# Gaming and Gambling



STAR TREK

The social bit...

The legal bit...





# Cost to Participate



**Chance**





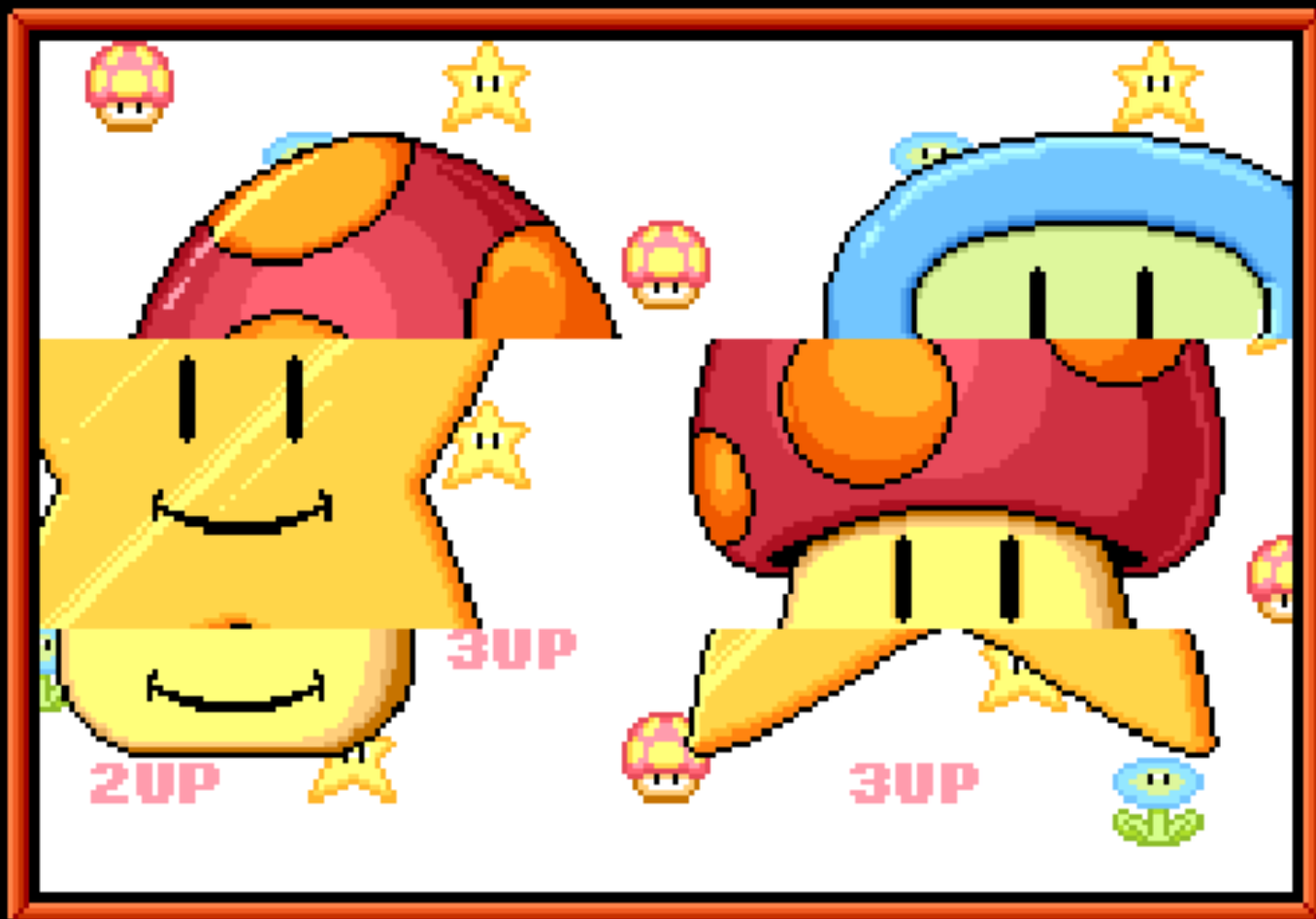
**PRIZE!**

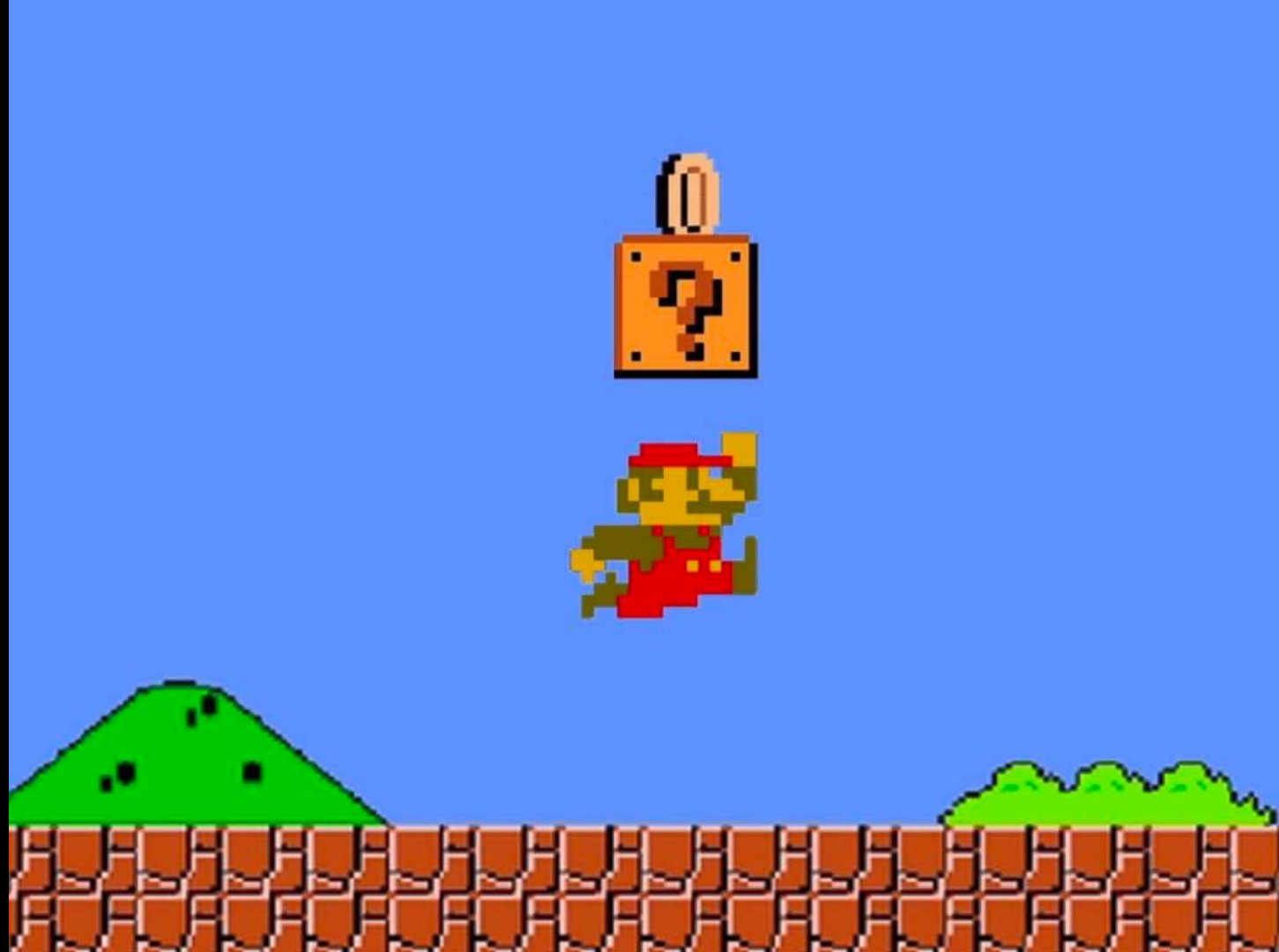
# Gaming and Gambling













Intersection of gambling &  
(video) gaming

Game Play and Peripheral Activity



**TFT 모바일 두둥 등장**

Feat. 머쉬베놈

# skillz

## EMBRACE YOUR INNER CHAMPION

The Platform For Competitive **Mobile Games**

PLAY GAMES

CREATE GAMES

Skillz – Skill-based Games (?)

# skillz

## Skillz – Skill-based Games (?)

The image displays four sequential screenshots of the Skillz 'Who Wants to Be a Millionaire' game interface, set against a dark blue background with gold accents.

- Screenshot 1: AUTHENTIC MILLIONAIRE GAME**
  - Logo: 'WHO WANTS TO BE A MILLIONAIRE WHO WANTS TO BE A' with a golden tree-like graphic.
  - Buttons: 'PLAY FOR PRIZES' and 'PLAY WITH FRIENDS'.
  - Icons: Gear (Settings) and Crown (Premium).
- Screenshot 2: USE POWERFUL LIFELINES**
  - Prize: '\$1 MILLION'.
  - Question: 'What planet is smaller than the Earth but has a mountain that's more than twice as tall as Mount Everest?'.
  - Options: 'B: Venus' and 'C: Mars'.
  - Icons: 'x2' (Double), '50:50' (50/50), and Friends (Social).
- Screenshot 3: PLAY YOUR WAY TO 1 MILLION POINTS**
  - Prize ladder (Points to Prize):

15	1 MILLION
14	500,000
13	250,000
12	125,000
11	64,000
10	2,000
9	16,000
8	8,000
7	4,000
6	2,000
5	1,000
4	500
3	300
2	200
1	100
  - Icons: 'x2' (Double), '50:50' (50/50), and Friends (Social).
- Screenshot 4: WIN REAL MONEY**
  - Prize: '\$20.00' (with 3 coins icon).
  - Ranking: '1<sup>ST</sup>' (Gold coin icon).
  - Leaderboard:

1	GeremieK	11,850
2	Smithaz	8,632
  - Buttons: 'SHARE' and 'NEXT'.

# Skillz – Skill-based Games (?)

# skillz

## CLASSIC SOLITAIRE

*Fair Competitions*

1:04 1,710

## HEAD-TO-HEAD

*Online*

Novice

DocGiantsDown

VS

1<sup>ST</sup>

DameHumorAlive













2 IN PRIZES GUARANTEED

BEGIN MATCH

## Compete in CASH TOURNAMENTS

Prize	Tournament Name	Round Time	Prizes	Players	Entry
\$65	Solitaire Battle	24 hours	\$65	32	\$3
\$130	Solitaire Coliseum	24 hours	\$130	32	\$3
\$260	Solitaire Royale	24 hours	\$260 + \$900	32	\$12
\$330	Solitaire Brawl	24 hours	\$330 + \$230K	16	\$30
\$660	Solitaire Arena	24 hours	\$660 + \$6.5K	16	\$60
\$108	Solitaire Colli...	24 hours	\$108 + \$1	32	\$6

# Skins Gambling

PVP	 <b>Classic</b> At stake \$2.5
	 <b>Fast</b> At stake \$0
	 <b>Esports bets</b>
PvE	 <b>Hi Lo</b> At stake \$5.13
	 <b>Crash</b> At stake \$15.93
	 <b>Double</b> At stake \$2.4
	 <b>X50</b> Raffling \$22.14
	 <b>Baccarat</b> <span>NEW</span> At stake \$0
Solo PvE	 <b>Craft</b>
	 <b>Wheel</b> Best \$13.83
	 <b>Tower</b> Steps passed 164
	 <b>Cases</b> Wins \$22.79

# Skins Gambling

## PvE



### Double

At stake

\$0.1



### X50

At stake

\$10.57



### Hi Lo

At stake

\$0.71



### Baccarat

At stake




\$0



### Crash

Raffling

\$2.1

PvP		<b>Classic</b> At stake	\$2.5
		<b>Fast</b> At stake	\$0
		<b>Esports bets</b>	

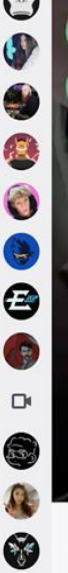


# Non Fungible Tokens (NFTs)



# Intersection of gambling & (video) gaming

Spectating



peterparkTV  
Talia Mar 1 Belt

STREAM CHAT

drewzurawski 31  
mattfer... 27  
azzama... 27

Moobot: Stream has been live for: 3h 38m

rhys\_v: @ShrimppTV happy birthday!

wisperw1nd: Odin time?

Armond471: this team is cracked

vfzero: i think everyone forgot dk is the best sniper in fortnite xD

heyselinahere: happy birthday!!

TBubs00: @ShrimppTV happy birthday FeelsBirthdayMan

Sabrina\_Pancakes: omg how are they all capped

nooskips: Hopfu

superfreak123: POG HAFU

cornerdeadeye: @ShrimppTV FeelsBirthdayMan Clap

Imadsl: hbd!!!

Addy\_2710: HAFU POPPIN OFF



itsHafu  
HAFU - BIG NOOB Inewvid  
VALORANT • Team: Twitch Ambassadors English Shooter

Follow Subscribe

8,697 3:38:37

Send a message

0 Chat

Stake (in Play) BTC Wallet Search

**WIN UP TO 48,000 X BET**

**CREDIT €100,560.43**  
**BET €100.00**  
**AUTO SPINS LEFT 8**

**AWARE**

Current Streamers: !Espan & !Joe  
 Casino: !Stake Deposit: €80000  
 Wager: No Wager RAW



**ClassyBeef**  
 🔥 Triple Turbo Boost! 🔥 !200k FOR INSANE WIN 🔥 !Giveaway = FREE \$5000 | !Stake for best Casino |  
 !7Signs | !Slotum  
 Slots English

Follow Subscribe

👤 1,710 11:56:07  
Share More

19:54 18.02.2021 begambleaware.org

**Don't think of gambling as a way to make money**  
**Never chase your losses**

stake been filled in store?  
TheBo: 30x on picker, 100x on map  
TheBo: Please DO NOT post clips, \*\*\* or links in the Chat, MrBeefBot doesn't like them!! Whisper a Mod

nokkkaz: captain venture?  
kogeren\_: 48k X  
Classy\_@sabby4gash2468: I'm going too when this covid is over! I may see you there!  
 Xxx  
TheBo: 4.8 million inc

**\$5000 FREE TO JOIN** !Giveaway

STREAM CHAT

- lurkeniburken xxJubil... MickyD...
- TheBabriwe Please DO NOT post clips, \*\*\* or links in the Chat, MrBeefBot doesn't like them!! Whisper a Mod modLOVE
- nokkkaz: captain venture?
- kogeren\_: 48k X
- weekelv141: !support
- Streamlabs Our dedicated support team that is available 24/7 will provide their absolute best effort in helping you with anything that is stream, casino or bonus related. Feel free to ask what the best bonus is for your country! Please visit: <https://direct.lc.chat/11702880> | 18+ | Gamble Responsibly
- ClassyTracy: @sabby4gash2468 I'm going too when this covid is over! I may see you there! Xxx
- MrDotEXE: !latest
- Nightbot: Check out our latest big win on our new look website here : <https://classybeef.com/>
- TheBabriwe: 4.8 million inc

Send a message

Chat

19:54 18.02.2021

begambleaware.org 18+

**Don't think of gambling  
as a way to make money  
Never chase your losses**



QeWZee

LIVE

Home

Videos

Clips



Subscribe



STREAM CHAT



og\_tony92

6,200



palmerbomber 5,000



Staffernick 2,101

Welcome to the chat room!

unlvgi: !slot 2529

qewzeebot: @unlvgi you got and won 50580 points

Send a message



Chat








inted all my RP :) :) | !prime !sub !socials

7 20,601



Category: Apex Legends

**unlvgi:** !slot 2529

 **qewzeebot:** @unlvgi you got  |  |   
and won 50580 points  //

# Twitch – Channel Points Predictions

< Prediction ⋮ ×


**Grandmaster today?**  
Submissions closing in 1:59:26

	Yes	Not likely	
🕒 1,505	<b>33%</b> —	<b>67%</b> —	🕒 3,120
🏆 1:3.1			🏆 1:1.5
👤 18			👤 62
🗳️ 800			🗳️ 2,000
	<input type="button" value="Vote"/>	<input type="button" value="Vote"/>	
	<input type="button" value="Cancel"/>		

🕒 800



< Prediction ×




Will I finish this whole pizza? 🍕 No way!

**You win 1,370!**

🕒 1,370 go to silentbill2 and 18 others

[See Details](#)

< Prediction ×



Will I finish this whole pizza? 🍕 No way!

🕒 1,370 go to silentbill2 and 18 others

Better luck next time

[See Details](#)

So what now?



# UNLV

## INTERNATIONAL GAMING INSTITUTE



[igi.unlv.edu](http://igi.unlv.edu)

 @UNLVigi

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# Questions?

Use the sessions chat  
in the right-hand panel.